



ZEROFOX®

It's a Digital World.
Engage Securely.

About ZeroFOX

It's a Digital World. Engage Securely.

Our Mission

ZeroFOX exists to protect digital engagement

Our Story

ZeroFOX was founded with the goal of creating customer champions

With global reach and operation centers in the United States, United Kingdom, Chile and India, ZeroFOX provides best in class software, support and services to organizations of all sizes.

Most Recognized. Most Awarded.



Complete Digital Visibility & Protection

The ZeroFOX Platform

Identification
Remediation

Protection



Social and Digital Channels

Your Organization

Domains | Executives | VIP's | Employees | Brands | Locations

AI-Driven Analysis

Automated Analysis | Alerts | Reporting

Human-Driven Analysis

ZeroFOX OnWatch™ | ZeroFOX Alpha Team

Remediation

Takedown-as-a-Service™



Identify

Risks on social and digital platforms



Protect

What matters to your organization



Remediate

Threats to your brand and business

Swift Identification of Risks

Gain visibility, save time, resources, and prioritize critical threats



Account Hacking



Customer Scams



Information Leakage



Phishing and Malware



Trademark Infringements



Offensive Content



Targeted Attacks



Brand & Executive Impersonators



Compliance Violations



Piracy and Counterfeit Goods



Brand & Executive Reputation Damage



Situational Awareness

360°

Visibility into risks on social and digital channels outside your firewall

15 seconds

Average time to alert, saving internal teams valuable time spent searching for risks manually

6+ hours

Saved per week on manual identification of impersonations for a single executive, on average

Artificial Intelligence Analysis

Machine Learning

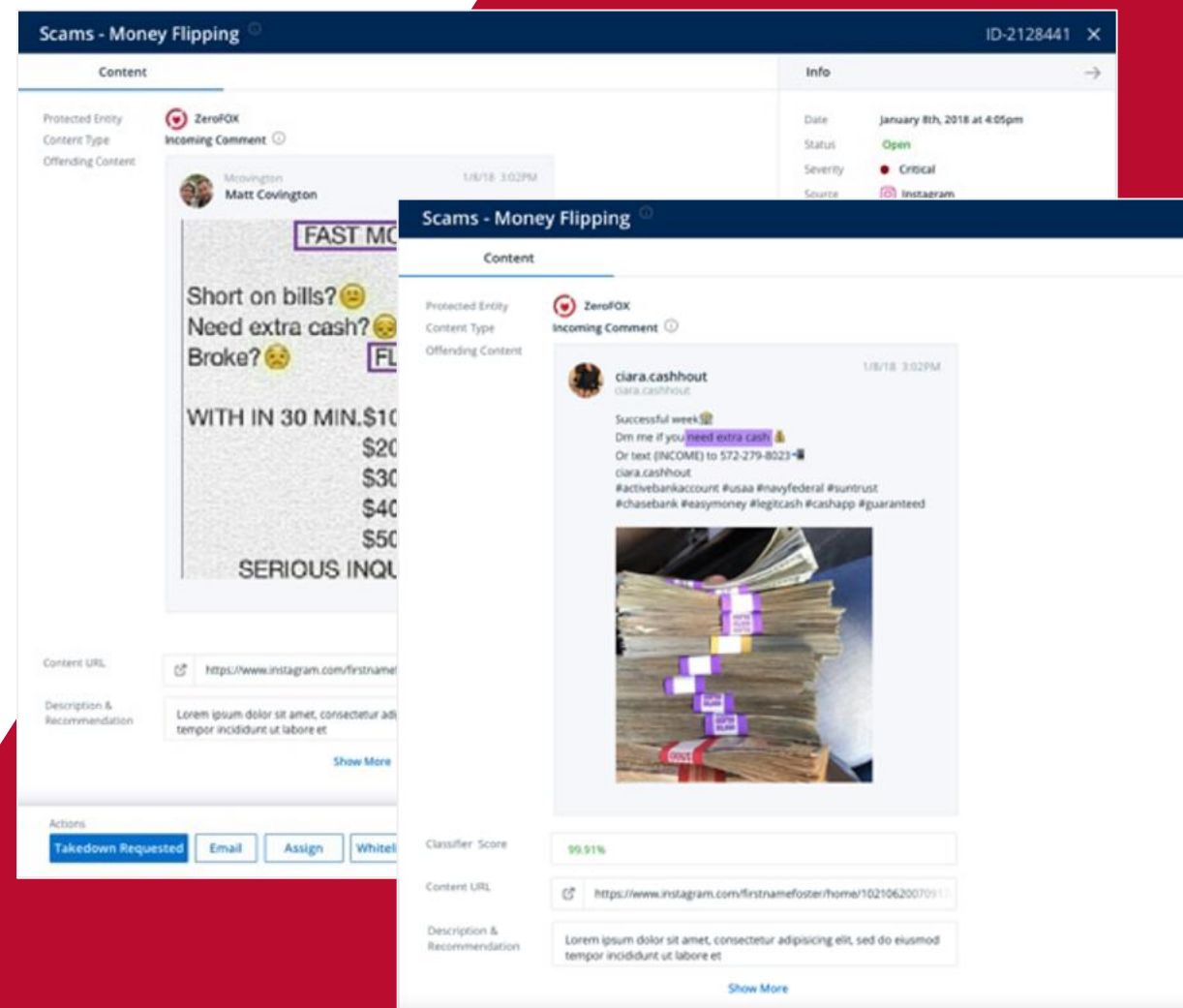
Systems, such as classifiers, to detect specific threats including impersonations and money flipping scams

Natural Language Processing

Capabilities, including sentiment analysis, to more accurately detect malicious content

Computer Vision

Tools, including Optical Character Recognition (OCR), to extract additional threat indicators in images



Best-in-Class Reporting

Understand your threat landscape

Summary reports offer a comprehensive look at the risks facing your business and individual entities

Visualize your risks *and* your protection

Unique reports based on your use cases and takedown reports focused on remediation efforts

Customize analysis

Take ownership of your data with custom reporting and data manipulation





ALPHA TEAM

Research | Respond
Train | Advise



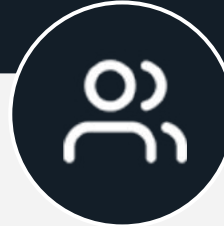
Global Threat Research

- Advanced threat hunting
- Research Advisories
- Information sharing within security ecosystem
- Threat reports, blogs, media



OnWatch™ Analysis

- Expert SOC team
- 24/7 Alert triage & escalation
- Custom risk analysis
- Platform tuning



Expert Services

- Custom policy creation
- Custom reporting
- Custom integrations
- Event Monitoring, Incident Response and Investigations
- Risk Assessments



ZeroFOX University

- Certified Security Analyst (CSA)
- Certified Security Engineer (CSE)
- Advanced FoxScripting

Remediation & Takedown-as-a-Service™

Hide, block, delete and remove offending profiles and posts

Identify and remove threats

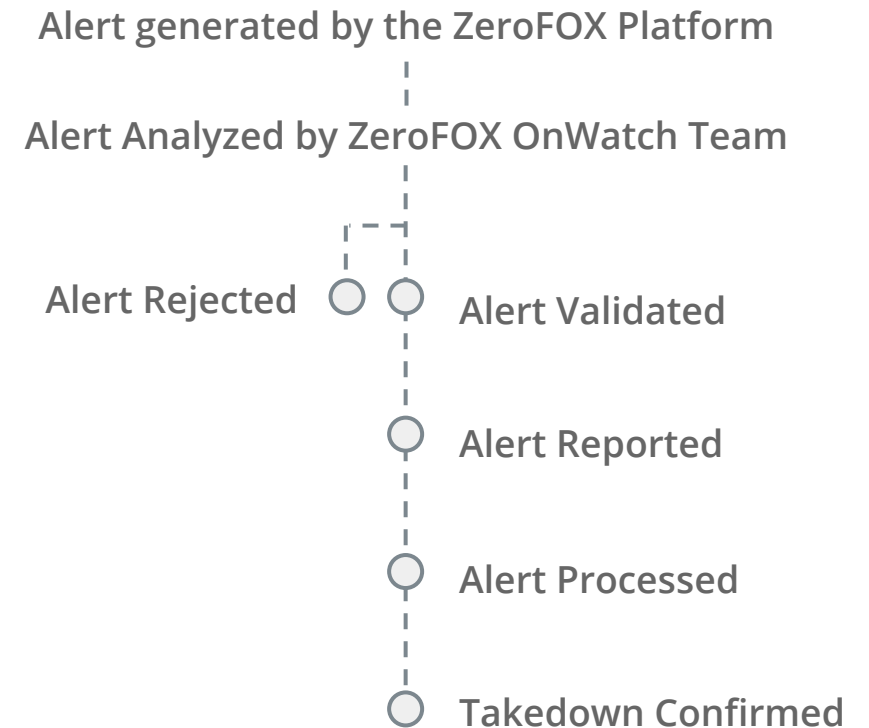
Mitigate threats to your brand, business, people and locations across social media, mobile, web, marketplaces, domains and more

Save time and resources

Reduce time spent identifying, investigating and mitigating threats manually — rely on the expert ZeroFOX team to take action on your behalf

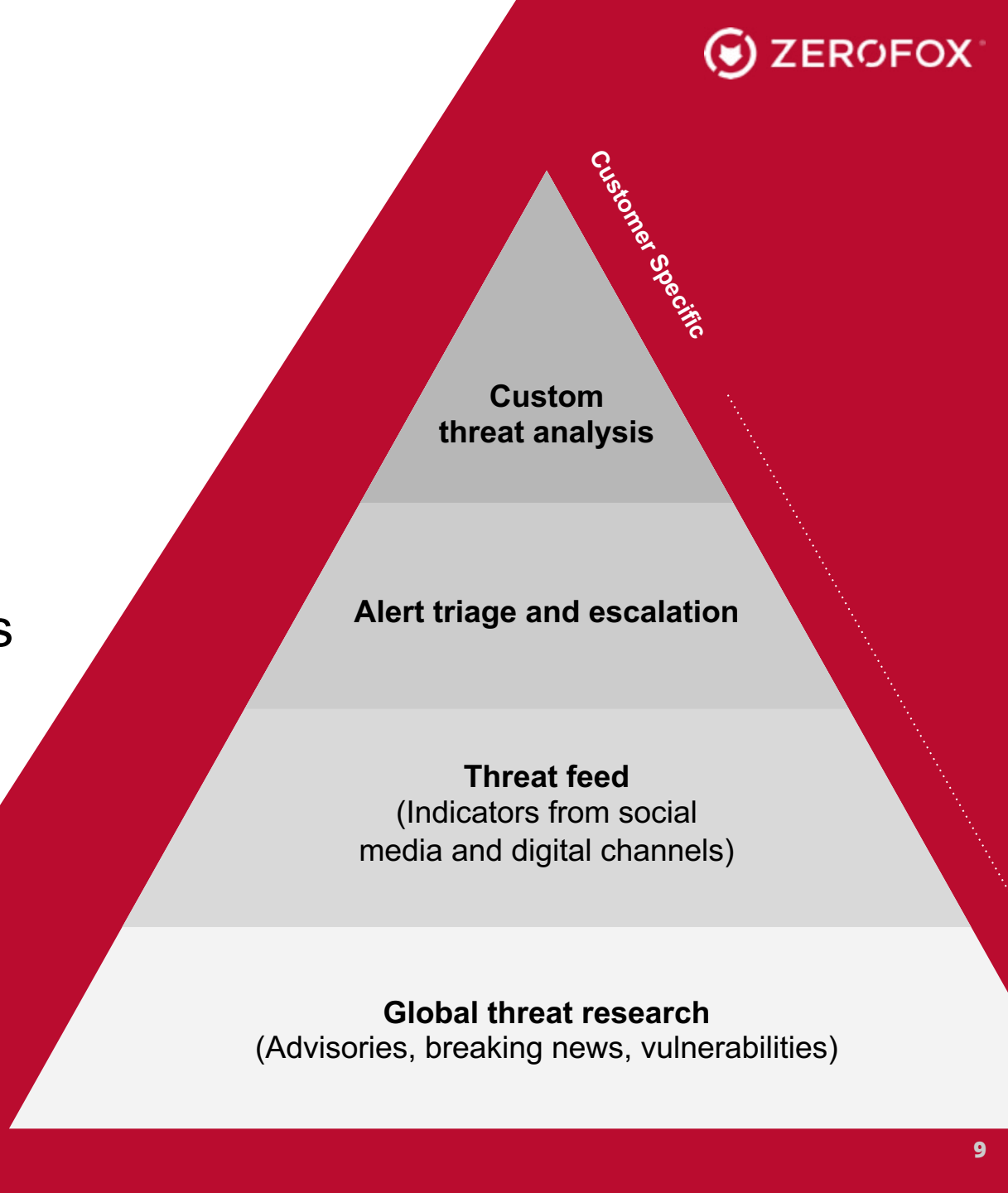
Increase reach and effectiveness

Strengthen your digital visibility and protection by not only identifying threats, but taking action against those threats



Threat Intelligence

- Comprehensive threat intelligence offering
- Curated, actionable intelligence
- ZeroFOX analysts know your organizations unique profile



The ZeroFOX Platform




Broad Data Source Coverage

Social Media
 Deep & Dark Web
 Code Sharing Sites
 Domain Registries
 Web Marketplaces
 Mobile App Stores
 Forums, Blogs, News
 Email & Slack

Digital Visibility & Protection



Integrations & Services

-  Remediation and Takedown-as-a-Service™
-  Security Integrations SIEM, TIP, Other
-  Managed Services ZeroFOX OnWatch™

Custom Rules & Policies

